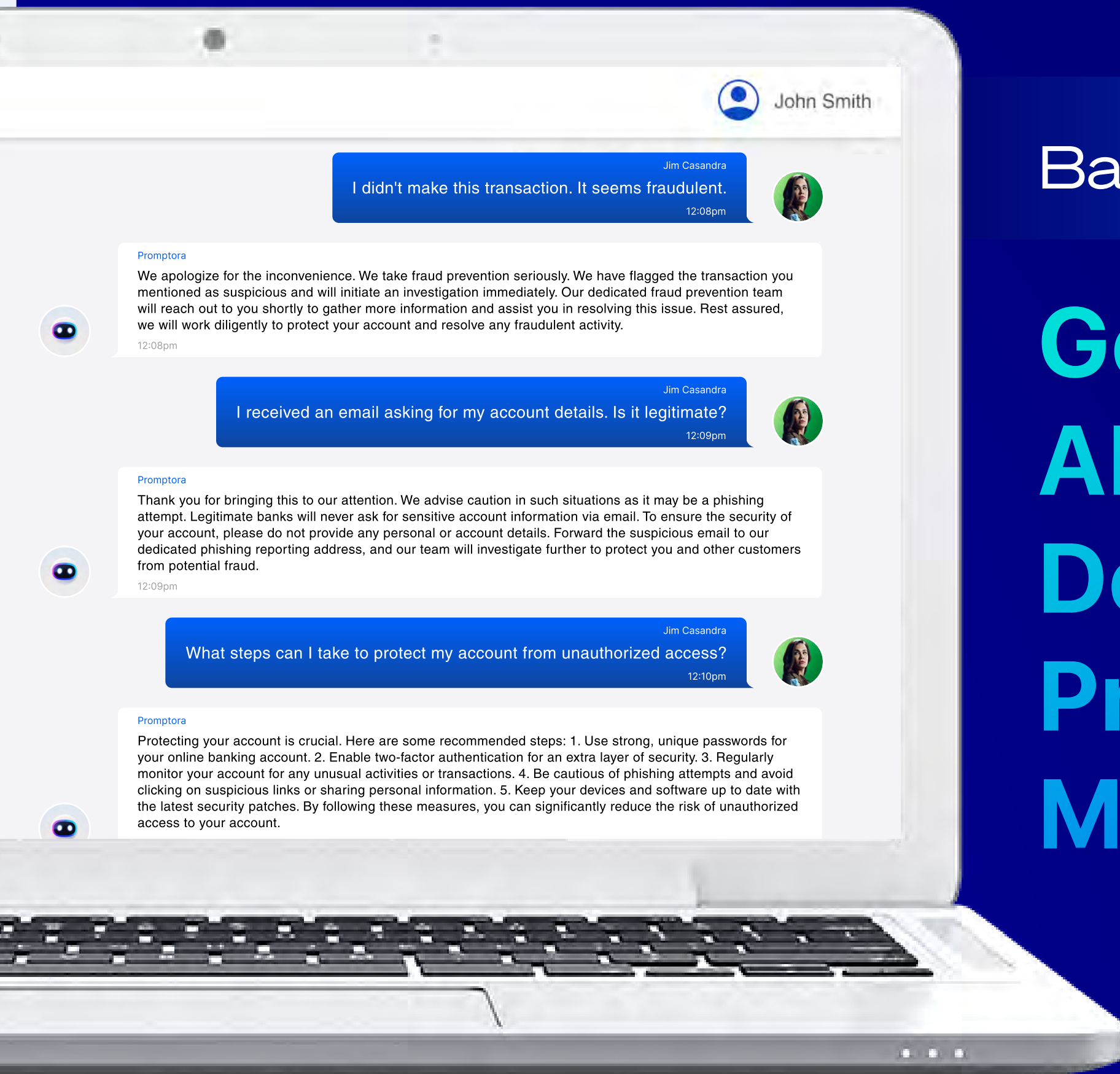


promptora ai

Promptora.ai
Hello! How can I help you?
12:12am

Jim Casandra
I didn't make this transaction.
It seems fraudulent.
12:12pm



Banking

Generative AI-Driven Fraud Detection & Prevention Measures

Current Challenges



The banking industry faces constant threats from fraudulent activities, including identity theft, account takeover, and unauthorized transactions. Detecting and preventing fraud in real-time is challenging, as traditional rule-based systems may not effectively adapt to emerging fraud patterns. Banks require a solution that can proactively identify fraudulent activities while minimizing false positives and ensuring seamless customer experiences.

How Promptora Helps?

Promptora revolutionizes fraud detection and prevention in the banking industry through the application of generative AI. By leveraging advanced machine learning algorithms, Promptora analyzes vast amounts of transactional data, user behavior patterns, and other relevant factors to identify suspicious activities accurately. This proactive approach enables banks to mitigate fraud instances promptly and safeguard customer assets.

Steps to Utilize Promptora



Step 1

Upload Transactional Data

Banks can securely upload transactional data, including historical transactions, customer profiles, and other relevant information, into Promptora. The platform accommodates various data formats and ensures data privacy and compliance.

Step 2

Real-time Fraud Detection

Promptora's generative AI analyzes transactional data in real-time to detect potential fraud instances. By monitoring patterns, anomalies, and behavioral deviations, Promptora identifies suspicious activities that may indicate fraud attempts. Banks receive immediate alerts for further investigation and action, enabling timely fraud prevention measures.

Sample Conversations:



Jim Casandra

I didn't make this transaction. It seems fraudulent.

12:08pm



Promptora.ai

We apologize for the inconvenience. We take fraud prevention seriously. We have flagged the transaction you mentioned as suspicious and will initiate an investigation immediately. Our dedicated fraud prevention team will reach out to you shortly to gather more information and assist you in resolving this issue. Rest assured, we will work diligently to protect your account and resolve any fraudulent activity.

12:08pm



Jim Casandra

I received an email asking for my account details. Is it legitimate?

12:09pm



Promptora.ai

Thank you for bringing this to our attention. We advise caution in such situations as it may be a phishing attempt. Legitimate banks will never ask for sensitive account information via email. To ensure the security of your account, please do not provide any personal or account details. Forward the suspicious email to our dedicated phishing reporting address, and our team will investigate further to protect you and other customers from potential fraud.

12:08pm



Jim Casandra

What steps can I take to protect my account from unauthorized access?

12:10pm



Promptora.ai

Protecting your account is crucial. Here are some recommended steps: 1. Use strong, unique passwords for your online banking account. 2. Enable two-factor authentication for an extra layer of security. 3. Regularly monitor your account for any unusual activities or transactions. 4. Be cautious of phishing attempts and avoid clicking on suspicious links or sharing personal information. 5. Keep your devices and software up to date with the latest security patches. By following these measures, you can significantly reduce the risk of unauthorized access to your account.

12:08pm





Promptora empowers banks to proactively detect and prevent fraud, safeguard customer assets, and maintain trust in the banking industry. Strengthen your fraud prevention strategies with the power of generative AI.

#Promptora
#FraudDetection
#BankingSecurity